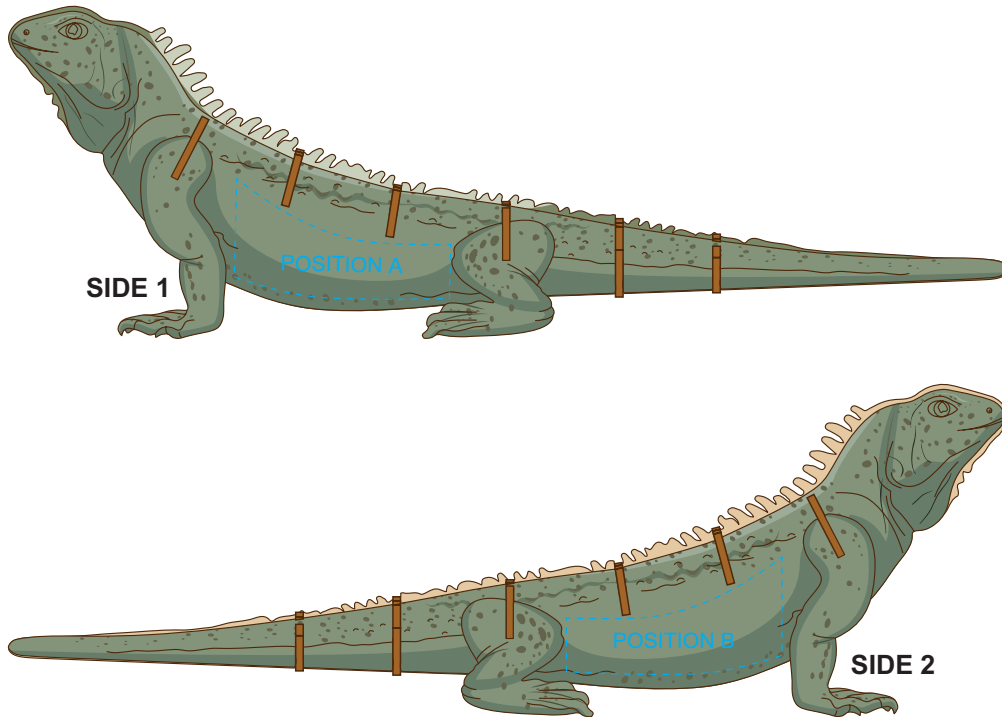


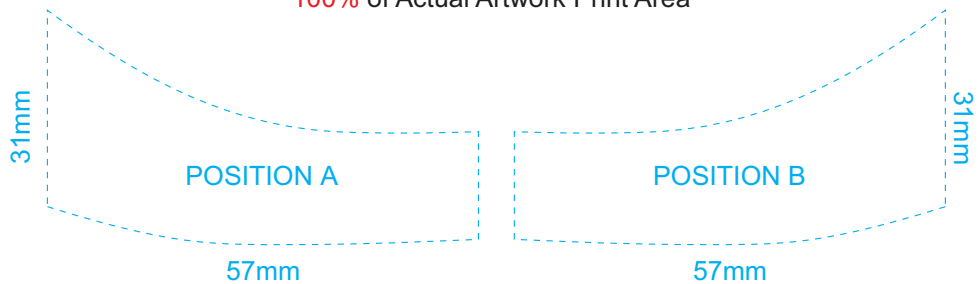
50% of Actual Size  
Direct Digital



Up to a 2mm tolerance is expected for alignment of the printed artwork against the engraved lines. Slight inconsistencies are to be considered acceptable if the artwork is printed over an engraved line.

Blue Line = Safe area for Arwork

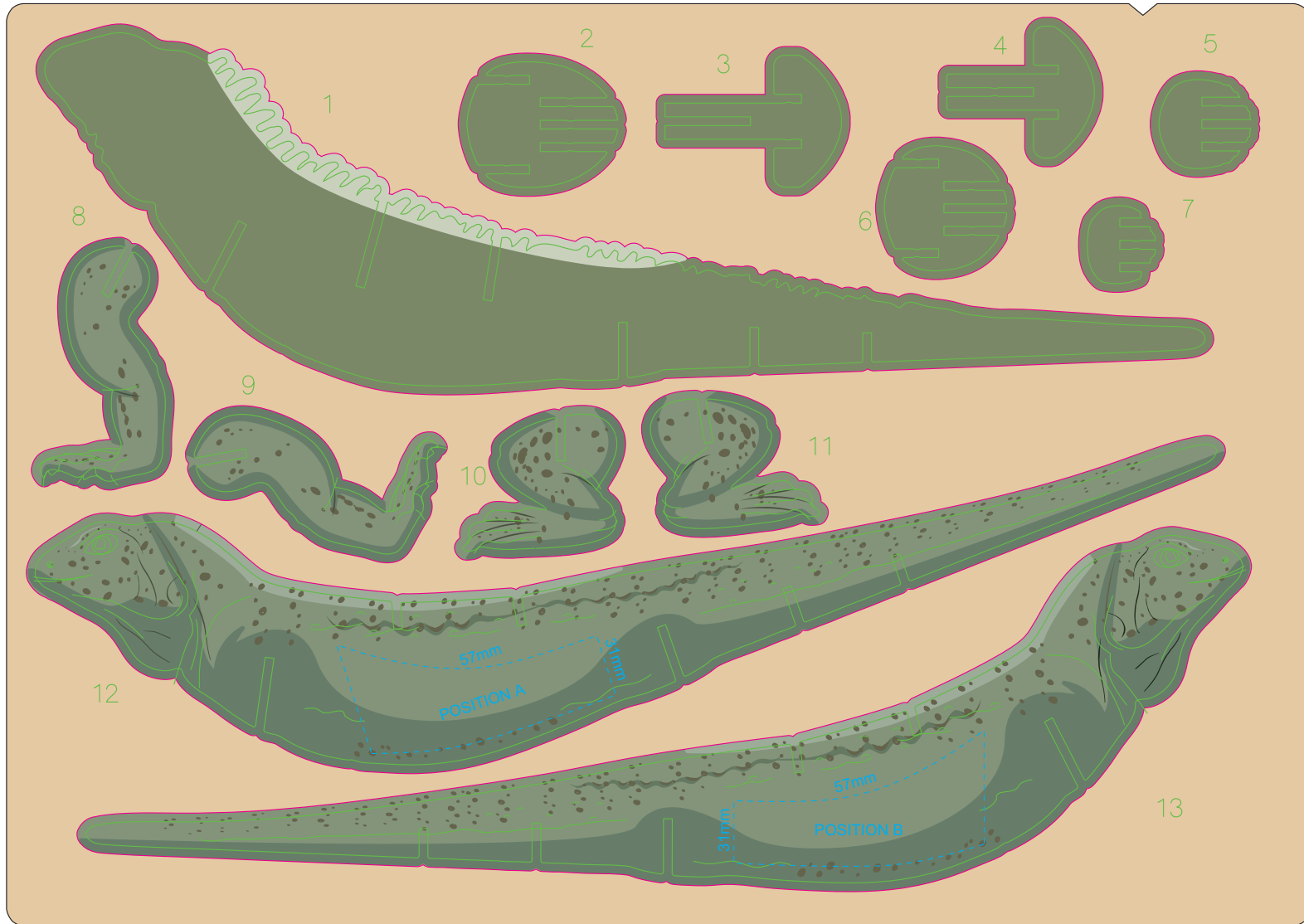
100% of Actual Artwork Print Area



#### BRANDING SPECIFICATION - Tuatara Wooden Model - 124046

The product can be supplied with either the preset colour layout (as per template) or a fully customised design. Branding cost and setup charge will still be applicable for printing of the preset colour layout. The product cannot be supplied with a natural wood finish. The product is provided flat packed in a cardboard sleeve with assembly instructions. For a fully customised design please refer to CUSTOM TEMPLATE below

70% of Actual Size  
Direct Digital



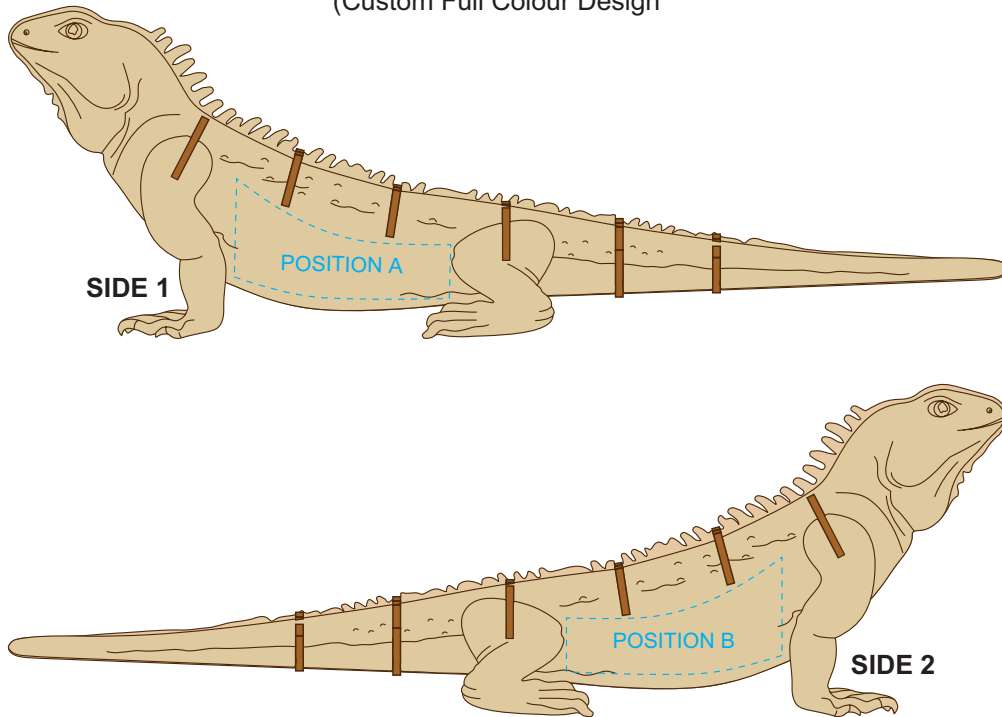
 **WOOD TONE** (Not included in print)

Blue Line = Safe area for Arwork

Green Line = Engraved lines and Cut out lines on the board

Pink Line = Bleed off to here

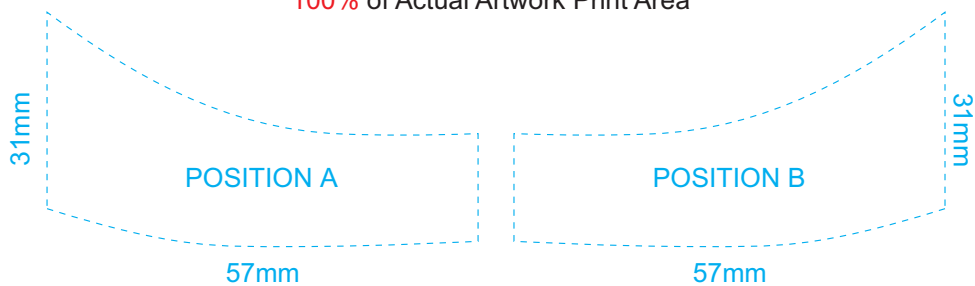
50% of Actual Size  
Direct Digital  
(Custom Full Colour Design)



Up to a 2mm tolerance is expected for alignment of the printed artwork against the engraved lines. Slight inconsistencies are to be considered acceptable if the artwork is printed over an engraved line.

Blue Line = Safe area for Arwork

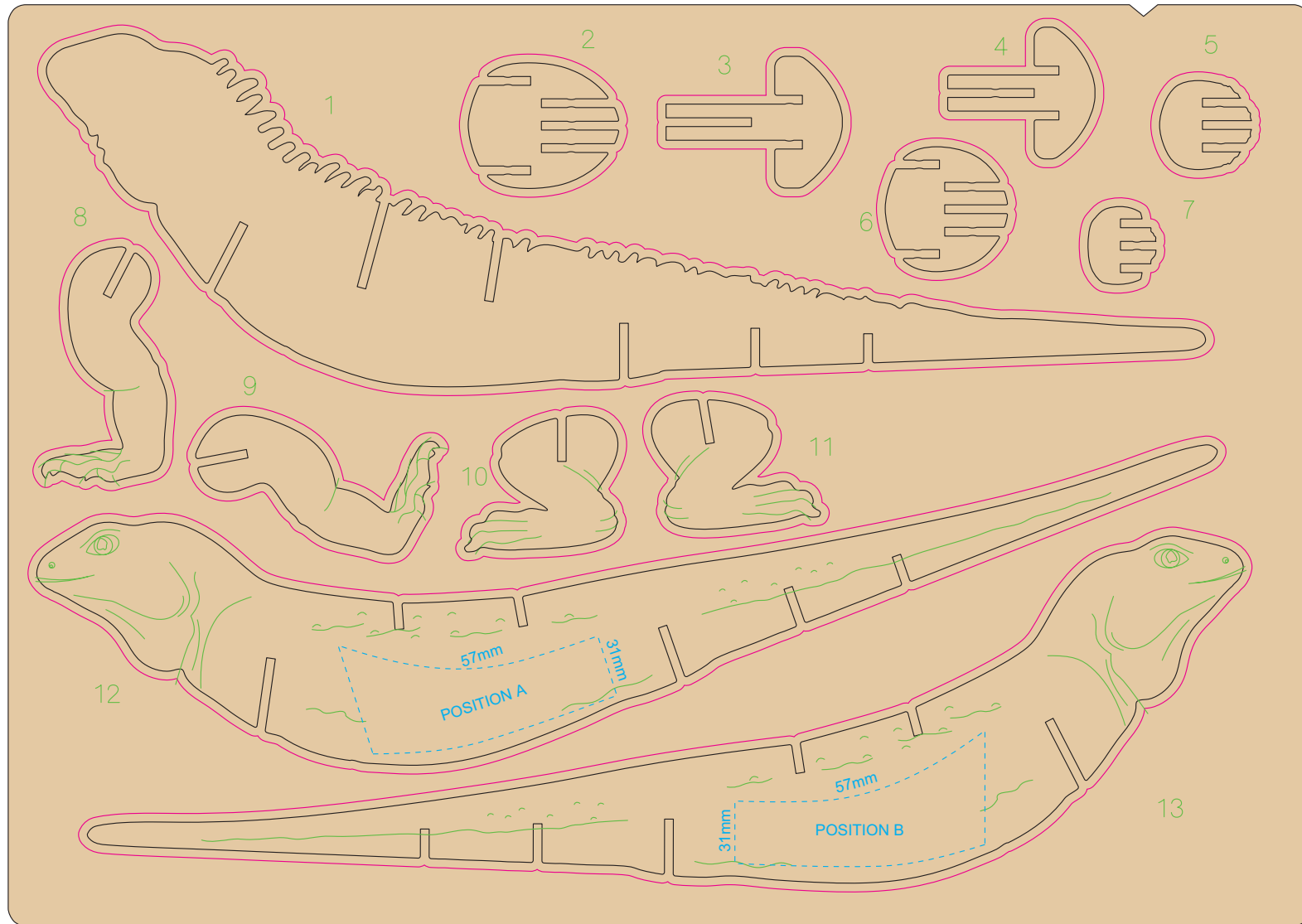
100% of Actual Artwork Print Area



## BRANDING SPECIFICATION - Tuatara Wooden Model - 124046

A fully customised design can be done using this template. However, up to a 2mm tolerance is expected for alignment of the printed artwork against the engraved lines, cut outs and cut marks. All critical images and text need to be within the area marked by a blue line. Avoid all critical images & text within the area marked by a red line as they are cutouts which will be removed during assembly. Green lines are pre-engraved lines on the wooden sheet.

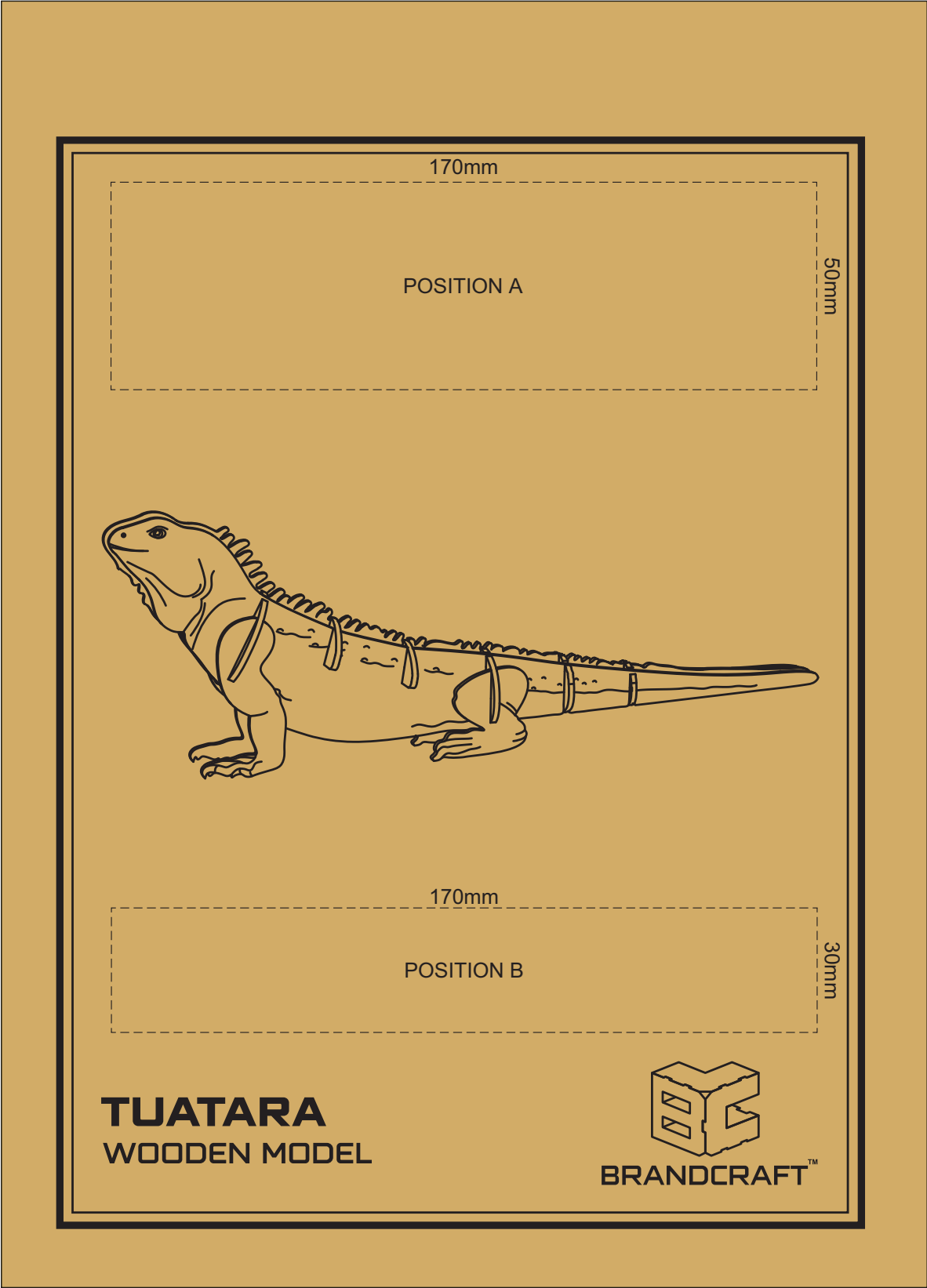
70% of Actual Size  
Direct Digital  
(Custom Full Colour Design)



 WOOD TONE (Not included in print)

Blue Line = The SIGNIFICANT PRINT AREA  
(Keep all critical images & text within this box)  
Green Line = Engraved lines on the board  
Black Line = Cut Marks of Edges  
Pink Line = Bleed off to here

70% of Actual Size  
Digital Packaging Print



Artwork will be printed directly onto the product via CMYK printing (no white)  
Colours will not be vibrant due to white ink not being available for this process.